



Pedal for Proceeds
Sunday April 29th, 2018
10:00 AM
Sponsored by: Pi Sigma Epsilon



Pi Sigma Epsilon is a national, professional, co-educational business fraternity focusing on marketing, sales management, and selling. The Beta Gamma chapter at UW-Whitewater is dedicated to helping a Non-Profit Organization called Dream Bikes with a portion of the proceeds of this race. Dream Bikes strategically places used bicycle stores in low-to-moderate income neighborhoods to provide hands on, paid job training to teens.

Course Description: The 24-mile race will travel from the UW-Whitewater campus and work its way through the surrounding area. The start/finish line is near the intersection of Prairie St & Schwager Dr. This flat course is challenging, but is a great opportunity for beginners.

****All cyclists must wear a Snell or ANSI approved helmet. No aero bars allowed****

Registration: Pre-registration is strongly encouraged. Complete the entry form with checks payable to **Pi Sigma Epsilon**. Entry fees received by April 29th, 2018, will be \$25 for cyclists and \$30 for tandem cyclists. After that, prices will be \$30 for cyclists and \$35 for tandem cyclists. Registration will be from 8:00 am to 9:30 am. The race will begin at 10:00 am. All cyclists are required to check in during the registration to receive their number.

Age Categories: Men and women greater than or equal to 13, 14-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70 & older.

****Cyclists under 18 years of age must have a parent or guardian's consent****

Awards: Men's & Women's overall winners and the top three in each age category will receive awards. Additional awards will be given to the top three Tandem finishers. There will also be raffle prizes at the event!

Donations: If you would like to make an additional donation, please make a separate check Payable to DREAM BIKES. Keep in mind that these donations are tax deductible.

Detach & Mail to:

Pedal for Proceeds, c/o Pi Sigma Epsilon
 Marketing Department, 3300 Hyland Hall
 800 W. Main St.
 Whitewater, WI 53190

First & Last Name: _____ Age: _____ Gender: _____
 Address: _____ Email Address: _____

_____ *WAIVER: I understand that UW-Whitewater and Pi Sigma Epsilon are not responsible for any injuries that may occur before, during, or after the specified time of the bike race. I also understand that PSE has the right to prevent me from participating in the bike race without my signature on the entry form. I understand that I cannot, at any time, demand a refund from PSE after submitting the entry fee for the bike race.

Signature: _____ Date: _____

Parent/Guardian Signature: _____ Date: _____